BEWARE OF "DUSTY"

ONCE UPON A TIME, IN A NOT SO FAR AWAY LAND, LIVED A VERY RICH MAN CALLED SILVER DE L'ARGENTIER.

IN ONE OF HIS TRIPS, HE DISCOVERED A CAVE FULL OF LIGHT GREY DUST THAT MADE IT POSSIBLE TO PRODUCE USEFUL OBJECTS: ROOFS, TUBES, CHAIRS, CLOTHES.

SILVER DE L'ARGENTIER PASSED BY LOOKATTHEAIR, A VILLAGE BETWEEN THE HILLS AND THE RIVER, AND DECIDED TO BUILD A FACTORY TO MAKE A LOT OF OBJECTS WITH THE GREY DUST.

THE DUST WAS MAGIC: IT DIDN'T BURN IN THE FIRE, IT FLEW IN THE AIR FOR DAYS AND AFTER IT SETTLED ON EVERYTHING...

...ON ROOFS, ON FIELDS, ON LETTUCE AND TOMATOES, ON STREETS, ON PEOPLE AND ON MORTADELLA SANDWICHES. IT WAS NICE TO SEE THE DUST DANCING.

ONE DAY, A BOY CALLED PETER, WHO LIVED IN LOOKATTHEAIR, PICKED UP A LITTLE BIT OF DUST TO MAKE A TRACK FOR MARBLES TO PLAY ON WITH HIS FRIENDS. EVERYONE WAS AMAZED WHEN SILVER COINS CAME OUT OF PETER'S POCKETS.

PETER'S GRANDFATHER, WHO WAS RETIRED, WENT TO COLLECT THE DUST THE NEXT DAY WITH A DUSTPAN AND A SPADE AND FOUND HIS POCKETS FULL OF SILVER COINS AND SAID TO HIS WIFE: "NO MORE PASTA AND BEANS! FROM TODAY ONLY ROAST, HAM, CHOCOLATE AND SPARKLING WINE!"

IN THE TOWN EVERYBODY STARTED COLLECTING THE DUST. IF THEY PUT THE DUST IN THE YARD THE CHILDREN WOULDN'T HURT THEIR KNEES WHEN THEY FELL. THE MORE THE PEOPLE USED THE DUST, THE RICHER SILVER DE L'ARGENTIER BECAME. NOBODY COULD EXPLAIN IT!

SILVER DE L'ARGENTIER, NOW OLD, GIVES THE TASK TO HIS SON, DORÉ DE L'ARGENTIER, WHO WANTS TO BECOME EVEN RICHER THAN HIS FATHER. DORÉ STARTS TO TRAVEL AROUND THE WORLD AND TAKES THE DUST WHERE IT DOESN'T EXIST YET AND STARTS TO BECOME VERY RICH.

AFTER MANY YEARS, PETER, THE CHILD WHO BUILT THE MARBLE TRACK WITH THE MAGIC DUST, FELL ILL. HE BEGAN TO COUGH, HIS BACK ACHED, HE LOST HIS STRENGTH, HE HAD DIFFICULTY BREATHING AND HE DIED.

ONE BY ONE, THE CHILDREN WHO HAD PLAYED WITH PETER DIED. NO ONE KNEW WHY. ONE DOCTOR SAID IT WAS BECAUSE OF THE MAGIC DUST.

WHAT A DRAMATIC SITUATION! WHAT A TRAGEDY! HOW FRIGHTFUL!

ALL THE PEOPLE WHO HAD PLAYED WITH THE DUST WERE AFRAID THEY WOULD FALL ILL AND DIE.

DORÉ DE L'ARGENTIER FOUND OUT WHAT WAS HAPPENING, BUT HE DIDN'T STOP: HE TOOK THE DUST WHERE THERE WASN'T ANY YET WITHOUT THINKING THAT PEOPLE MIGHT DIE.

IN LOOKATTHEAIR MANY PEOPLE FELL ILL LIKE PETER. EVERYONE WAS WORRIED. EVERYONE WAS IN DANGER. THE CITIZENS OF LOOKATTHEAIR PASSED A LAW AGAINST MAGIC DUST:

1) THE DUST WAS TO BE REMOVED FROM THE CITY.

- 2) PEOPLE WHO FELL ILL WERE TO BE HELPED AND CURED.
- 3) WHOEVER GAVE THE DUST, MUST REPAIR THE DAMAGE. THREE GROUPS WERE CREATED IN LOOKATTHEAIR:

THE "DUSTER" GROUP FORMED BY THOSE WHO ARMED WITH MASKS, VACUUM CLEANERS AND SACKS WOULD GO THROUGH THE CITY TO CLEAN IT FROM THE MAGIC DUST.

THE "EINSTEIN" GROUP FORMED BY DOCTORS AND SCIENTISTS WHO WOULD STUDY HOW TO CURE THE DISEASE.

THE "ROBIN HOOD" GROUP FORMED BY THOSE WHO WOULD GO AROUND THE WORLD LOOKING FOR DORÉ DE L'ARGENTIER AND HIS TREASURE.

THE "DUSTER" GROUP HAD A LOT OF WORK: MAGIC DUST WAS EVERYWHERE! IT WAS IMPOSSIBILE TO REMOVE IT ALL... THE "EINSTEIN" GROUP LOCKED THEMSELVES IN THE LABORATORIES, BUT FINDING A CURE WAS VERY DIFFICULT AND VERY EXPENSIVE.... THE GROUP "ROBIN HOOD" TRAVELLED ALL OVER THE WORLD AND FINALLY FOUND DORÉ DE L'ARGENTIER'S TREASURE.

THE MONEY FOUND BY THE GROUP "ROBIN HOOD" HELPED THE OTHER GROUPS TO FINISH THEIR WORK.

THE "EINSTEIN" GROUP PERFORMED MORE DIFFICULT AND EXPENSIVE EXPERIMENTS AND AFTER A FEW MONTHS THEY FINALLY FOUND A CURE FOR THE DUST DISEASE. AS SOON AS A PERSON STARTED TO HAVE SYMPTOMS, THEY WENT TO THE DOCTOR WHO GAVE THEM COLOURED CANDY FOR A MONTH AND THEY WERE CURED.

FROM THAT DAY ON, THE PEOPLE OF LOOKATTHEAIR COULD BREATHE PEACEFULLY AND PEOPLE CAME FROM ALL OVER THE WORLD BECAUSE THE AIR WAS THE CLEANEST IN THE WORLD. THOSE WHO WANTED TO GET RICH, SUCH AS DORÉ DE L'ARGENTIER, GOT SCARED. NOBODY SOLD MAGIC DUST ANYMORE BECAUSE THEY WERE AFRAID OF LOSING THE MONEY THEY HAD EARNED. NOBODY IN THE WORLD GOT SICK ANYMORE AND LOOKATTHEAIR BECAME FAMOUS FOR THE ACHIEVMENTS OF ITS CITIZENS, BOTH ADULTS AND CHILDREN.

THIS IS NOT A FAIRY TALE: THE MAGIC DUST REALLY EXISTS AND THERE ARE PEOPLE WHO CONTINUE TO WORK WITH IT AND CHILDREN WHO USE IT TO PLAY WITH. EVEN TODAY THERE ARE PEOPLE WHO FALL ILL, AS HAPPENED TO PETER AND HIS FRIENDS, THE "OLD ONES" HAVE DONE A LOT TO CLEAN THE WORLD FROM THE MAGIC DUST AND FIND A CURE, THE "LITTLE ONES", WHEN THEY GROW UP, WILL HAVE TO CONTINUE TO SEEK JUSTICE, DO SCIENTIFIC RESEARCH AND MAKE THE ENVIRONMENT HEALTHY.